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Paid Services

We may charge a fee to post content in or utilize some areas of the Service (“**Paid Services**”). OLX has authorised OLX India Private Limited, an Indian company (CIN: U74900HR2009PTC053732) having its registered office at Ground Floor, Tower No.3A, DLF Corporate Park, DLF City, Phase-III, M.G. Road, Gurgaon, Haryana – 122002 (“**OLX India**” or “**we**” or “**us**”) to sell such Paid Services to its users. By posting Paid Services on the Website you enter into an agreement with OLX India, the terms of which are set out herein. Provisions of the Terms relating to the Content shall also be applicable to Paid Services. Further, you continue to be bound by the Terms in connection with your use of the Website and the Services. Currently, we offer following kinds of features for Paid Services. Only some of these features may be made available to you by us, depending on your usage, category, geographical location and medium of purchase. The terms of Paid Services and the relationship between you and OLX India shall be governed by the laws of the India. Any claim you may have against OLX India must be submitted to the exclusive jurisdiction the courts of New Delhi. We reserve the right to modify the price at which these features are made available to you:

A. Featured Ads

Featured Ads is a feature that enables display of your advertisement in a designated area of the Website and/or in a highlighted manner (depending on the platform the content is being viewed), so as to distinguish it from other content posted on the Website. In the designated area of the Website pertaining to Featured Ads, Features Ads are listed in a sequential manner. Therefore, it is possible that a particular Featured Ad is not be visible to you each time you browse through the Website.

This feature has been provided to enable users to draw attention to their advertisements and increase the likelihood of receiving responses from potential buyers. We do not guarantee increase of a specified quantum in the responses received by you and any representation on the Website in this regard is merely indicative.

The duration for which your Ad will be displayed as a Featured Ad shall be the number of days specified at the time of purchasing the feature or 30 days from the original date of posting the Content on the Website, whichever is earlier. There is no limit on the volume of Featured Ads you may post on the Website. You can purchase a single Featured ad or can avail bulk packages (“Featured ads package”) based on your requirement and such packages may be provided to you on a discounted price as mentioned on the Website. OLX reserves the right to limit the extent and manner in which Featured Ads may be edited by you.

B. Boost to Top

Boost to Top is a feature that bumps your advertisement to the top of the listing space in the city specific category in which the advertisement has been posted. Your ad will remain in that spot until new advertisements are posted in that category, at which point it will move down accordingly in the listing space.

This feature has been provided to enable users to draw attention to their live advertisements and increase the likelihood of receiving responses from potential buyers. We do not guarantee increase of a specified quantum in the responses received by you and any representation on the Website in this regard is merely indicative.

Boost to Top can be availed for an already posted ad, however, it does not increase the validity of an ad which currently is 30 days from the posting date.

C. Auto Boost

Auto Boost is a feature similar to our “Boost to Top” feature (refer above) that bumps your advertisement to the top of the listing space in the city specific category in which the advertisement has been posted, just that Auto Boost does this automatically at defined intervals. OLX India shall have the sole discretion to determine the frequency of such intervals for bumping of the advertisement which currently is every X days from purchase of this feature.

This feature has been provided to enable users to draw attention to their live advertisements and increase the likelihood of receiving responses from potential buyers – all on a continued basis with the convenience of our systems boosting your advertisement on top, during its validity, at a defined periodicity. We do not guarantee increase of a specified quantum in the responses received by you and any representation on the Website in this regard is merely indicative.

Auto Boost can be availed for an already posted ad, however, it does not increase the validity of an ad which currently is 30 days from the posting date.

D. Paid Ads

Paid ad is a feature, which enables you to post ads even after you have exhausted your free limits in a category. Free limit defines the number of advertisements that you can post for free in each category within a defined periodicity and this limit may differ across categories, usage and geographical location. For instance, if you have posted 3 advertisements in a category in the last 30 days and the free limit is 3 advertisements per month for such category, you will not be allowed to post a free advertisement after you have posted your third advertisement.

All advertisements posted by you through your account will be counted towards free limits. Any subsequent change of phone number after posting an ad, will not affect the available limits.

You can either purchase a single Paid ad or can avail bulk packages (“**Paid ads package**”) based on your requirement which shall be provided to you on a discounted price as mentioned on the Website.

Validity of Paid ads:

- a. Limited Paid ads package – In Limited Paid ads package, you can post a limited number of ads during the validity of the package. Paid ads in this package shall each be valid for 30 days from the date of posting regardless of when it is posted by you during the life of the Limited Paid ads package.
- b. Unlimited Paid ads package – In Unlimited Paid ads package, you can post unlimited ads during the validity of the package. Regardless of when you post an advertisement during the life of the package, the advertisement will only remain valid during the validity of the package.

Payment for Paid Services

Upon selecting any feature of Paid Services, you may be redirected to a third-party payment processing site such as PayU offering payment through various channels such as net banking, debit card and credit card (“**Payment Gateway**”). OLX may offer you a right to pay through cash or other channels such as cash collection. You agree that Paid Services will be made available to you only upon receipt of payment confirmation from the Payment Gateway or collection agencies. Upon making payment to us, through any medium whatsoever, you warrant to us that you are entitled to use the medium or otherwise make the payment to us under applicable law.

You have the ability to provide us your Goods and Services Tax Identification Number (GSTIN) on the platform. Your GSTIN details are mandatory for passing on the credit of GST charged. In case you fail to provide us your GSTIN details, we will assume that you are not registered with the GST authorities, without independently verifying your registration status.

Unless otherwise mentioned on the Website, prices indicated are inclusive of applicable taxes.

Refunds/Cancellation

If you choose to delete or deactivate any Paid Services prior to the period for which it is active, we will not be liable to refund you for any unutilized time. In the event you are not able to avail the Paid Services on the Website on account of any technical reasons, on receipt of payment confirmation, equivalent units of the paid feature against the ad units you were not able to post shall be credited to your account. For example, if you buy a package of 3 Featured Ad units out of which you have consumed only 2 units and were unable to post the remaining 1 ad unit as a Featured Ad on account of a technical glitch during the lifetime of the package validity, you will be credited only 1 unit of Featured Ad to your account.

The above refund policy shall not be applicable in the event any content in your advertisement is found to be violating the Terms or there has been any abuse reported in relation to your advertisement or your advertisement is deleted or not re-posted on the Website on account of any technical reasons due to any subsequent editing done by you.